

# AGENDA D-1

Presented By:



BEARS' LAIR  
Xwip'a7áysus t'l'a mixalh

08:00	SMUDGE & BREAKFAST
09:00	OPENING - MUSQUEAM ELDER
09:20	WELCOMING, DETAILS ON EXPECTATIONS AND HOW THE DAYS WILL TAKE PLACE - MC GEENA JACKSON   EXECUTIVE PRODUCER BEARS' LAIR TV
09:50	MEET YOUR TEAM MATES AND MENTORS
10:30	BREAK
10:45	MARKETING/BRANDING EXPERTS - JENN HARPER   CHEEKBONE BEAUTY , PATRICE MOUSSEAU   SATYA ORGANICS & ANGEL AUBICHON   INDICITY
11:45	INTERNATIONAL EXPERIENCE CANADA - LUNCH - LIZ HONG-FARRELL
1:00	BUILD YOUR BRAND; CHOOSE A NAME, LOGO & BRANDING



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02:00	CREATE YOUR MISSION & VISION STATEMENT
02:45	BREAK
03:00	BUSINESS PLAN DEVELOPMENT - HOLLY ATJECOUTAY & APRIL MASSIE   FUTURPRENEUR
04:00	ICE BREAKER CHALLENGES & PRIZES
05:00	END OF DAY
6:00-8:00	RECEPTION - DRINKS & FOOD



# AGENDA D-2

08:00	BREAKFAST & WELCOMING - GEENA JACKSON
9:00	TARGET MARKET BASED ON PRODUCT AND COUNTRY OF CHOICE
10:00	BREAK
10:15	INSURANCE, WHAT YOU NEED TO KNOW BEFORE STARTING YOUR BUSINESS (ERRORS & OMISSIONS) - BUFFY MILLS   ACERSA INSURANCE
11:15	TAXATION - IS YOUR NEW BUSINESS TAX-EXEMPT, AND ARE THE EMPLOYEES? DO YOU NEED GST/HST? GIULIANA AMBROSIN & ZEMFIRA YAKHINA   GRANT THORNTON
12:15	LUNCH
1:15	DO'S AND DON'TS OF SOCIAL MEDIA AND WHAT SOCIAL MEDIA PLATFORM IS MOST SUITABLE FOR YOUR BUSINESS - LOA FRIDFINN SON   ACTIV8 INC & MICHELE YOUNG-CROOK   BEARS LAIR TV
2:15	MARKETING PLAN - IN GROUP
3:15	BREAK
3:30	BEST PRACTICES TO ENGAGING WITH FINANCIAL INSTITUTION'S - FARM CREDIT CANADA - MONICA JAMES
4:30	END OF DAY



# AGENDA D-3

09:00	WELCOMING
09:30	CASH FLOW & HOW TO DETERMINE COSTS ASSOCIATED WITH YOUR STARTUP - KEYNOTE
10:30	CALCULATE: START UP COSTS; OPERATIONAL, MARKETING, WEBSITE, MATERIALS
11:30	BREAK
11:45	WHERE ARE YOU GOING TO SELL OUR PRODUCTS/SERVICES? ARE WE IMPORTING AND EXPORTING, AND WHAT ARE THE REGULATIONS?
12:45	LUNCH
01:45	PUBLIC SPEAKING & SOCIAL CONFIDENCE - KEYNOTE FIONA FORBES
02:45	BREAK
03:00	NAIL DOWN YOUR PITCH FOR THE BEARS; IDENTIFY THE ROLES, DEVELOP & FILM BUSINESS PITCHES.
05:30	FOOD & BEVERAGES
06:00	FILM YOUR PITCHES (30 MINUTE INCREMENTS OF FILMING)
08:30	FINISH

# AGENDA D-4

8:00	BREAKFAST
9:00	OPENING REMARKS & BOOK WITH INDUSTRY PROFESSIONALS
09:30	WORKPLACE ETIQUETTE & CULTURE - PANEL
10:30-4:00	JOB FAIR - BREAKS AND LUNCHESES WILL BE PROVIDED BY BOOTHS
4:00	END OF DAY
05:30	NETWORKING RECEPTION
06:30	GALA BEGINS (KEYNOTE)
08:30	ANNOUNCE THE GROUP WINNER OF THE \$10,000 GRAND PRIZE & \$5,000 FOR THE RUNNER UP

This job fair stands out for fostering genuine interactions, facilitating opportunities, and providing valuable insights, all while connecting industry leaders with upcoming Indigenous talents at this dynamic forum.

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