

AGENDA D-1

October 16, 2023

Presented By:



BEARS LAIR
Xw'p'a7áysus t'l'a mixalh

08:00	SMUDGE & BREAKFAST
09:00	OPENING
09:20	WELCOMING, DETAILS ON EXPECTATIONS AND HOW THE DAYS WILL TAKE PLACE
09:50	MEET YOUR TEAM MATES AND MENTORS
10:30	BREAK
10:45	MARKETING/BRANDING EXPERTS - PANEL
11:45	LUNCH
12:45	BUILD YOUR BRAND; CHOOSE A NAME, LOGO & BRANDING

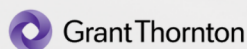
INTERNATIONAL EXPERIENCE



BRITISH COLUMBIA
SECURITIES COMMISSION



NACCA



ROCKY MOUNTAINEER

AGENDA D-1

October 16, 2023

02:00	CREATE YOUR MISSION & VISION STATEMENT
02:45	BREAK
03:00	BUSINESS PLAN DEVELOPMENT - KEYNOTE
04:00	ICE BREAKER CHALLENGES & PRIZES
05:00	END OF DAY
6:00-8:00	RECEPTION - DRINKS & FOOD

INTERNATIONAL EXPERIENCE



Indigenous Innovation Initiative



l'Initiative d'innovation autochtone

futurpreneur
canada
fuel for young enterprise



BRITISH COLUMBIA
SECURITIES COMMISSION



NACCA



Grant Thornton



ROCKY MOUNTAINEER

AGENDA D-2

October 17, 2023

08:00	BREAKFAST & WELCOMING
9:00	TARGET MARKET BASED ON PRODUCT AND COUNTRY OF CHOICE
10:00	BREAK
10:15	INSURANCE, WHAT YOU NEED TO KNOW BEFORE STARTING YOUR BUSINESS (ERRORS & OMISSIONS)
11:15	TAXATION - IS YOUR NEW BUSINESS TAX-EXEMPT, AND ARE THE EMPLOYEES? DO YOU NEED GST/HST?
12:15	LUNCH
1:15	DO'S AND DON'TS OF SOCIAL MEDIA AND WHAT SOCIAL MEDIA PLATFORM IS MOST SUITABLE FOR YOUR BUSINESS
2:15	BREAK
2:30	MARKETING PLAN - IN GROUP
3:30	EXPORT CANADA, AUS TRADE, NZ TRADE - KEYNOTE
4:30	END OF DAY

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AGENDA D-3

October 18, 2023

09:00	WELCOMING
09:30	CASH FLOW & HOW TO DETERMINE COSTS ASSOCIATED WITH YOUR STARTUP - KEYNOTE
10:30	CALCULATE: START UP COSTS; OPERATIONAL, MARKETING, <u>WEBSITE</u> , MATERIALS
11:30	BREAK
11:45	WHERE ARE YOU GOING TO SELL OUR PRODUCTS/SERVICES? ARE WE IMPORTING AND EXPORTING, AND WHAT ARE THE REGULATIONS?
12:45	LUNCH
01:45	PUBLIC SPEAKING & SOCIAL CONFIDENCE - KEYNOTE
02:45	BREAK
03:00	NAIL DOWN YOUR PITCH FOR THE BEARS; IDENTIFY THE ROLES, DEVELOP & FILM BUSINESS PITCHES.
05:30	FOOD & BEVERAGES
06:00	FILM YOUR PITCHES (30 MINUTE INCREMENTS OF FILMING)
08:30	FINISH

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AGENDA D-4

October 19, 2023

8:00	BREAKFAST
9:00	OPENING REMARKS & BOOK WITH INDUSTRY PROFESSIONALS
09:30	WORKPLACE ETIQUETTE & CULTURE - PANEL
10:30-4:00	JOB FAIR - BREAKS AND LUNCHESES WILL BE PROVIDED BY BOOTHS
4:00	END OF DAY
05:30	NETWORKING RECEPTION
06:30	GALA BEGINS (KEYNOTE)
08:30	ANNOUNCE THE GROUP WINNER OF THE \$10,000 GRAND PRIZE & \$5,000 FOR THE RUNNER UP

This job fair stands out for fostering genuine interactions, facilitating opportunities, and providing valuable insights, all while connecting industry leaders with upcoming Indigenous talents at this dynamic forum.

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